

Membership Information

Isle Area Chamber of Commerce



Isle, MN

The Gateway to Lake Mille Lacs

Isle Area Chamber of Commerce

PO Box 324

Isle, MN 56342

(320) 676-1100

(calls being taken by Hunter Winfield's)

www.islechamberofcommerce.org



Dear Prospective Member of the Isle Area Chamber of Commerce,

There is value investing in the Isle Area Chamber of Commerce and in our community. Please join us and other like minded businesses and individuals who desire to see our community work together and improving for the future. At the Isle Chamber of Commerce, local businesses work together to strengthen our local economy, promote the community and advocate the interests of business. Membership is a good investment in the future of our area. The Isle Area Chamber of Commerce is building for the future, to address needs for our entire community and specifically, the business community.

◇The Isle Area Chamber of Commerce will work to **create a stronger local economy** throughout our city and in cooperation with other cities, towns and organizations.

◇We **promote the community** in many ways by continuing to enhance the quality of life we want in the Isle area. This is done through the leadership with the annual Isle Days and Isle Fun Run events as well as business education partnerships and support of local business promotions.

◇The Isle Area Chamber of Commerce will provide **networking opportunities** to bring together businesses to help them succeed and grow. The Chamber also seeks to connect business with resources and mentors for the continued success and betterment of business.

◇The Isle Area Chamber of Commerce seeks to **represent the interests of business to government** by speaking out on **local, regional, state and national** issues impacting our community. The Chamber also seeks to host informational and debate forums for candidates for city council and other elected offices, letting the public hear their issues and how they felt they could reach our community with their ideas.

◇The Chamber desires to also take **political action**, where appropriate and needed, to represent issues that affect the City of Isle and the South Mille Lacs area. We seek to be the voice of business for our area. We seek to work in cooperation with other Chambers and area organizations in an alliance to make our voice more strongly heard at the State and Federal government levels. Where appropriate, we take stands on issues that affect business such as mandated health care and workers compensation reform.

These are just a few of the examples of how the Isle Area Chamber of Commerce is dedicated to serving our community. Our desire is to help you and other companies grow their businesses. We hope you will join us as a member and together we will make our community a great place to do business.

Sincerely,

Steve Reis
Chair
Isle Area Chamber of Commerce



Return on Investment

A great investment that any company or business can make in growing their business is to expand its client/customer base and work in cooperation with fellow businesses. The Isle Area Chamber of Commerce seeks to offer a variety of programs that provide an excellent return on investment. For your membership investment, the IACC is planning the following:

- * Website link to Mille Lacs Messenger Business Directory
- * Marketing opportunities via our special events and networking
- * Business Seminars & Round Table discussions led by professionals
- * Business and address listing in our upcoming Membership Directory
- * Ambassador's program to welcome your business to the Isle Area and to celebrate milestone.
- * Advertising opportunities in cooperation with the Mille Lacs Messenger Newspaper.
- * Membership Certificate to display in your place of business
- * New Member Spotlight Article PSA in Newspaper
- * Being represented by our legislative voice in local, state and government actions

As with any opportunity and investment one can only find the true value when they become actively involved as a front runner. All this and much more is here as a part of your membership. We look forward to serving your best interests to succeed in the Isle area.



APPLICATION FOR MEMBERSHIP

Business Name _____

Street/Mailing Address _____

City, State, Zip _____

Telephone _____ Fax _____

E-Mail _____ Website _____

Type of Business _____

Product or Service _____

Contact Name _____ Title _____
Name of designated person as business representative to the Chamber

President/CEO _____

Number of Employees* _____ Annual Investment _____

Membership benefits will commence the month upon Receipt of initial payment and will become the annual investment renewal month.

TOTAL _____

Authorized Signature _____ *Date* _____

Annual Investment Schedule

*General membership investment amount is based on number employees: Employees are calculated on a full-time equivalent basis (40 hours part-time = 1 full time equivalent) and include regular employees plus owners, managers, licensees, agents and commission salespeople. Three part time employees are equivalent to one full time employee for membership purposes.

General Memberships: All initial membership must include the additional initial filing fee of \$25.00. This is **not repeated** for annual renewals.

Employees	Investments
Home Based Business – 1 Person	\$50
2 to 5	\$100
6 to 10	\$200
11 to 25	\$300
26 to 49	\$400
50 to 100	\$500
Over 100	Arrange/\$5 per
Special Categories	
Non-Profit Organization with Paid Staff	\$50
Non-Profit Organization with All Volunteers Staff	\$50
Associate Member - Must be affiliated with Member Business	\$50
Non-Business Member - Individual	\$25

Payment Method: (Office Use Only) Amount _____ Check # _____ Cash _____

Referred By _____ Thank You for your Membership

Mail Application to: PO Box 324, Isle, MN 56342



NEW MEMBER SPOTLIGHT

Isle Business Monthly Spotlight Article Form

This form is for the new members of the chamber to write a brief informational article about their business or company so it may be published in an issue of the Mille Lacs Messenger Newspaper. What this article should entail is some information about what makes your business unique and how it meets the needs of others. Share a little of your company's history and what services you provide. The Mille Lacs Messenger Newspaper is a weekly publication headquartered in downtown Isle. Please fill out the form and return it to the Isle Area Chamber of Commerce.

Company Name _____

Company Address _____

Phone _____ **Fax** _____

Website _____ **E-Mail** _____

Brief Description

If more space is needed please attach a separate sheet of paper. Please limit your article to no more than 200 words.

Contact Representative Name	Date	Representative Signature
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This is a courtesy ad opportunity provided by the Isle Area Chamber of Commerce for its members on a one time only basis. Information received will be published as space becomes available. If you have any questions, please contact our office. Photos are accepted with spotlight form. **No photos will be returned.**



MEMBERS MAKE IT HAPPEN

Your Chamber will be stronger because of the participation of you, its members. Volunteer opportunities on committees and with events also provides members with valuable business and community contacts. Please consider sharing your time and expertise in an area that interests you. If you would like more information on a committee(s) or event, just check below and return this sheet to the Chamber. Someone will follow up with you.

NAME_____PHONE_____

BUSINESS NAME-----EMAIL_____

_____Promotions & Events Committee – Oversees and helps organize the Isle Days Celebration, The Mille Lacs Area Fun Run and other community and business events throughout the year.

_____Member Services/Ambassadors/Networking Committee – Member Services assists the Chamber in the recruitment and retention of members. Ambassadors represent the Chamber, business and community in welcoming businesses to our area, assisting with Grand Openings, Ribbon Cuttings, and photo opportunities for community awareness. The committee identifies and organizes meetings and events that bring business and community together on a regular basis. Events could be business breakfasts, luncheons, steering committees, business seminars. This committee meets as needed.

_____Education Partnerships Committee – Meets several times a year to organize and promote projects such as the Business Education Partnership projects, scholarships, Mentor Program, and Educators of the Year awards.

_____Watch For Future Committees and Events !